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KITCHEN CRAFT™

KITCHEN CRAFT®

HORACE A. MAUNEY
723-2780

Received aug. 1976

WITH EXCLUSIVE MultiCore™ CONSTRUCTION

a product of the West Bend Company

KITCHEN CRAFT™

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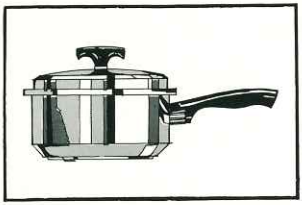
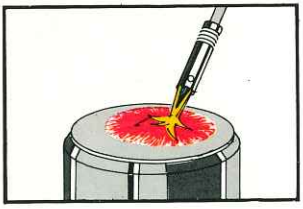
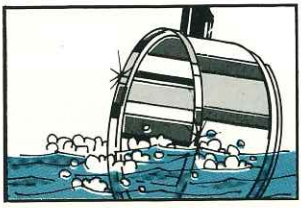
Dreams of fine dinners come true with Kitchen Craft. Its unique Multi-Core™ construction of 3-ply sides and 5-ply bottoms is a result of thorough tests and research for superior heating performance. Each a superb waterless cooking tool, Kitchen Craft utensils preserve the natural flavor and color of food and protect important food values. Created to last a lifetime, they wear a glistening polished finish.



Contemporary styling offers elegant range-to-table service. Gleaming stainless steel endures through the years.



Heavy aluminum and stainless steel permanently bonded to the bottom of each utensil produces flat, warp-free bottoms!



Hard, smooth surface resists wear and cleans in a jiffy! Completely dishwasher-safe.

KITCHEN CRAFT™

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Created for versatility and performance in daily meal preparation. Essential units that last a lifetime.

1 qt. Covered Sauce Pan
2 qt. Covered Sauce Pan
3 qt. Covered Sauce Pan
8″ Covered Breakfast Skillet
10″ Covered Family Skillet
6 qt. Dutch Oven/Roaster
Double Boiler Inset
6-Hole Utility Rack
6 Egg Cups
4 qt. High Dome Cover/Baking Dish
Steamer/Ricer Inset
Masher

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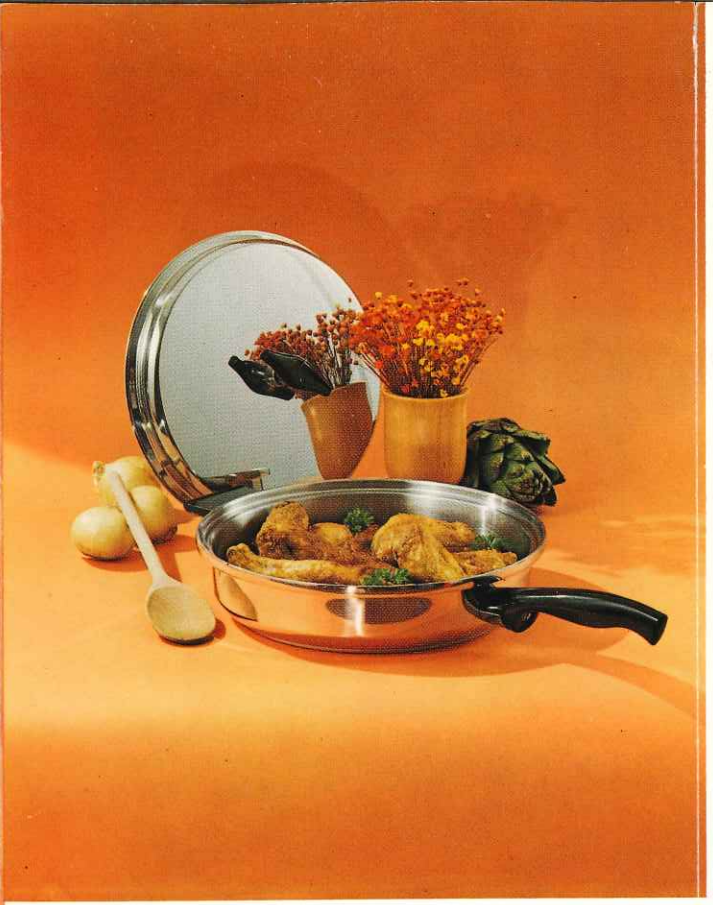
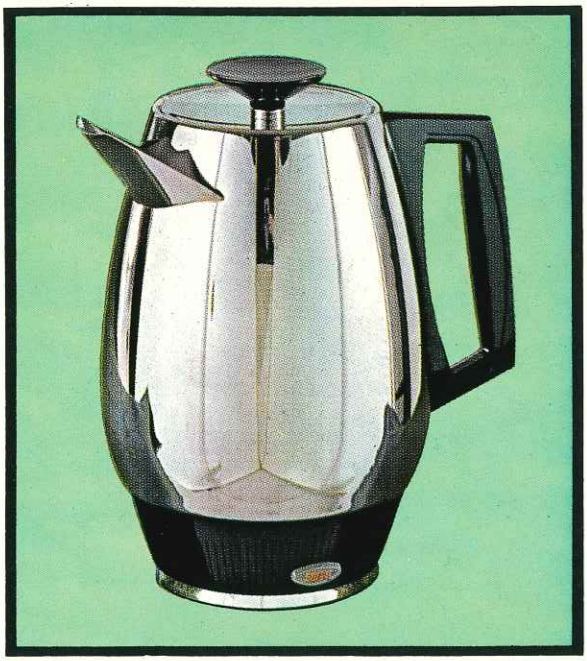


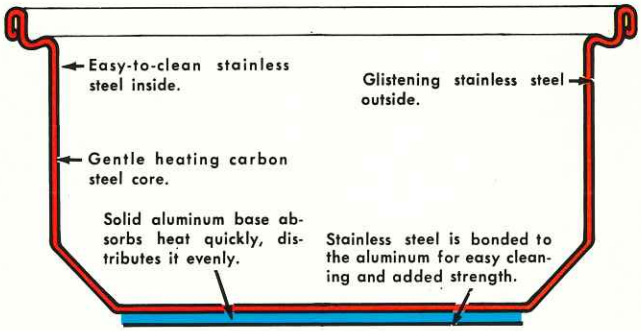


10 CUP STAINLESS STEEL AUTOMATIC PERK

Enjoy the beauty of stainless steel! This elegant teardrop percolator has a richly polished finish for a sparkling appearance that never fades. Brew delicious coffee automatically, and serve with confidence on any occasion.

MULTI-CORE™ CONSTRUCTION

A unique merging of metals, made possible by a new, patented process, has created Multi-Core™ cookware. A base plate of solid aluminum, protected by a sheet of stainless steel, is permanently bonded to beautiful 3-ply stainless steel utensils. Aluminum, one of the world's best heat conductors, absorbs heat smoothly and quickly without hot spots, and spreads it evenly across the bottom of each pan. A core of carbon steel between two layers of stainless steel carries the heat up the side walls and through the cover. Foods cook naturally in a complete circle of heat.


Easy-to-clean stainless steel inside.
Glistening stainless steel outside.
Gentle heating carbon steel core.
Solid aluminum base absorbs heat quickly, distributes it evenly.
Stainless steel is bonded to the aluminum for easy cleaning and added strength.

A new and revolutionary manufacturing process produces exclusive 5-ply Multi-Core™ cookware. It is available only from authorized representatives — never sold in stores!

11 PIECE STAINLESS STEEL BAKEWARE SET

TWO COOKIE SHEETS Cookies bake evenly, then slide easily from the smooth, hard stainless steel surface. Three turned edges provide convenient handling for cookie removal. Size: 12½" x 15½".

TWO PIE PANS Specially designed wide rim traps bubbling pie juices to prevent spattering and burning in the oven. Highly polished stainless steel cleans in a jiffy. Size: 9" dia. x 1½" d.

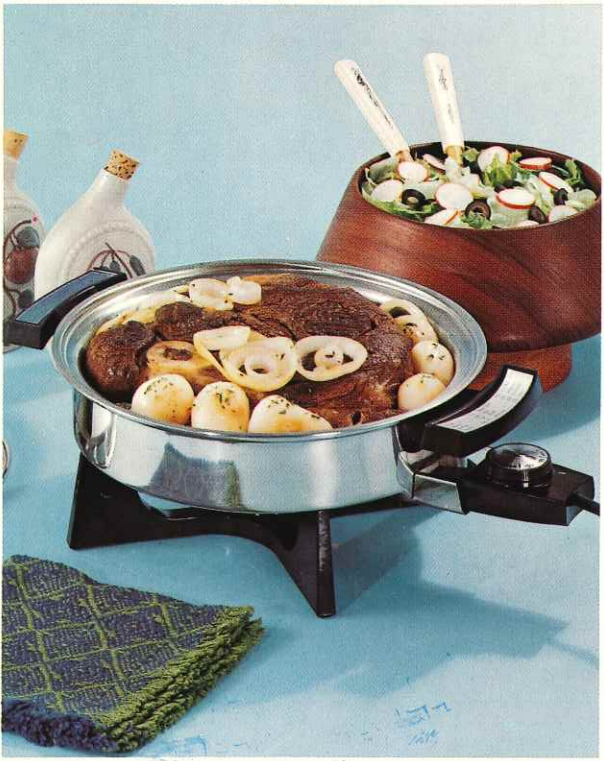
TWO ROUND CAKE PANS These large, deep pans satisfy a variety of baking needs, from layer cakes to dinner rolls. Tightly rolled edge is easy to grasp. Sides are slightly tapered for nesting. Size: 9" dia. x 1½" d.

TWO SQUARE CAKE PANS Popular size for most packaged cake mixes. Also doubles as a small roasting pan for chicken, pork or beef. Size: 9" x 9" x 2".

MIXING BOWL SET Needed everyday for mixing, storing and serving food. Smooth rounded sides simplify hand or electric mixing and clean easily. Sizes: ¾, 1½ and 3½ qt.

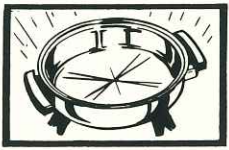
12 PIECE HOLLOWARE SET Complete table service in enduring stainless steel gives every occasion a striking, simple beauty. Each piece features a simple mosaic pattern on the handle. The butter dish and casserole dish display attractive "twisted" cover knobs. The set is complementary to any table setting, yet highly functional.

EXCLUSIVELY YOURS
AUTOMATIC LIQUID CORE SKILLET

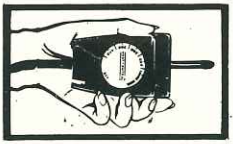


America's most revolutionary cookware discovery! Liquid core electric skillet provides even, accurate heat automatically — so important to fine, flavorful foods. The amazing liquid oil core spreads heat over bottom and sides where it's needed, eliminating "hot-spots." Holds heat, too, for convenient "stay-warm" serving.

IMMERSIBLE
with heat control removed. Enjoy quick, easy cleaning. Dishwasher-safe.



STAINLESS STEEL
retains its brilliant polished finish — always easy to clean.



AUTOMATIC HEAT CONTROL
provides finger-tip control from 150° to 425°.

BEAUTIFUL SERVER
on fancy buffet tables or for family meals.

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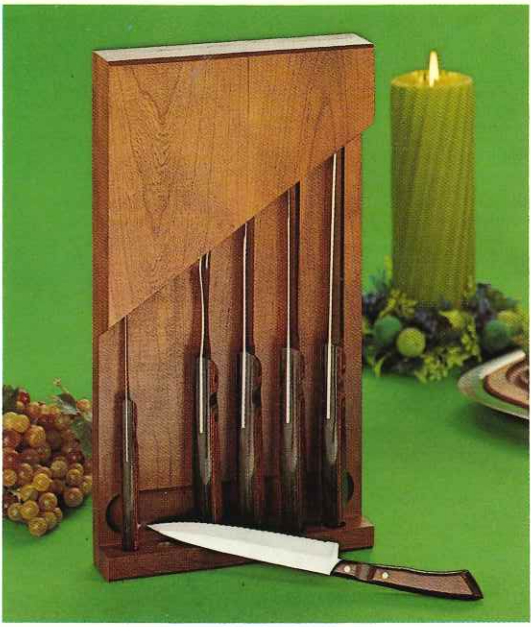

SIX PIECE CUTLERY SET

Hard-tempered stainless steel blades are hand-honed to ultra sharpness for maximum cutting efficiency. Beautiful duraply handles of walnut and ebony resist moisture, burning and staining.

EIGHT PIECE STEAK KNIFE SET

Superior quality is carried through into this perfectly matched steak knife set. Exclusive "accu-honed" edges increase the flavor and tenderness of all your favorite meats.

8 QT. DUTCH OVEN

The kitchen completer! Large all-purpose cooker is perfect for spaghetti, stew, roasts — a must during canning season. Efficient multi-core construction provides even heat distribution for cooking large quantities of food.

SALAD KING FOOD AND VEGETABLE CUTTER

Add a chef's touch to daily meal planning. Deluxe Micro-Keen® cutting cones shred, string, slice, peel, waffle and chop food. Flavor and food value is protected, appearance is enhanced. With exclusive Vac-U-Lok™ base to stand firmly on any smooth surface without marring the finish.

Printed in U.S.A. 431-731-11-72